

### Remarks

Applicants respectfully request reconsideration and allowance of the captioned application. Independent claims 1 and 9 are amended for clarification purposes. Claim 16 is amended to put it in independent form and to overcome an indefiniteness rejection. New dependent claims 17-21 are added.

1. The Office Action stated that dependent claims 5, 6, 13, 14 and 16 would be allowable if rewritten to overcome the indefiniteness rejections and to include all limitations of the base claim and any intervening claims. Claim 16 is amended by incorporating all of the limitations of independent claim 9 from which it had depended directly, and is also clarified (as are claims 1 and 9 as discussed below) to overcome an indefiniteness rejection. New dependent claims 17-21 depend directly or indirectly from claim 16, and are based on original claims 10-14. Therefore, claims 16-21 are deemed allowable.

2. The Office Action rejected claims as being indefinite because of confusion about the biasing element securing portions in independent claim 1 and in the specification. Accordingly, paragraphs 30 and 31 of the specification are amended to clarify that the arm spring securing portion 42 and the mount spring securing portion 46 are the biasing element securing portions and are two separate elements. Claim 1 is amended for clarification by calling the mount portion biasing element securing portion a first biasing element securing portion, and calling the arm biasing element securing portion a second biasing element securing portion, as recommended in the Office Action.

3. The Office Action also rejected the claims as being indefinite, because “the latch portion including a fastener” is insufficient antecedent basis for “the latch fastener” in independent claims 1 and 9. Accordingly, claims 1 and 9 are amended to clarify that every

mention of the fastener refers to the same “latch portion fastener.” As stated above, the same language is used in amended claim 16.

4. The Office Action rejected claims 1-4 and 8-12 as being anticipated by Slavsky – possibly because of confusion resulting from the prior indefiniteness regarding the latch portion fastener. Applicants respectfully traverse the rejection. The Office Action characterized the Slavsky screw 6 and the Slavsky lower edge 8 of price tag molding 7 as together being the claimed latch portion (and also as being the claimed latch portion fastener threaded stub). However, the claimed latch portion fastener is required to be able to engage the spine. The Office Action characterized the Slavsky bracket 10 as the claimed spine. Neither the Slavsky screw 6 nor the lower edge 8 of the Slavsky molding 7 even touches the Slavsky bracket 10. Neither is structured, dimensioned and positioned to engage bracket 10. Screw 6 is positioned to screw into Slavsky shelf 4 (that the Office Action treated as the vertical upright post). It is on the opposite end of the Slavsky shelf clamp from bracket 10, and it cannot engage bracket 10. Slavsky price tag molding 7 and its lower edge 8 are on the inside of the Slavsky shelf clamp, and cannot engage bracket 10 that is on the outside of the shelf clamp. For the foregoing reasons, applicants submit that Slavsky does not anticipate claims 1-4 and 8-12.

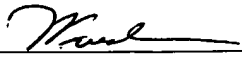
Applicants submit that the application is in condition for allowance, and request reconsideration and allowance. Should the Examiner be of the opinion that a telephone

conference would expedite prosecution of the application, the applicants request the Examiner to call the undersigned at the below-listed telephone number.

Respectfully submitted,

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